

Event/Series Advertising Opportunities USTA/UTR/DUPR Matchplays

SPORTIME Capital Region is a premier recreational, family-oriented facility featuring indoor and outdoor tennis, pickleball, fitness, sports, camps and more, with hundreds of users and visitors each week, and a database of thousands of members and other users. UTR prize money tournaments and junior tournaments attract high-ranked national and international tennis players of all ages. In the past, SPORTIME's UTR/USTA/DUPR events have boasted 32-75 registered players per tournament, and 100+ spectators.



12-month commitment

Gold Level \$5,000

- ✓ Tournament/Event Series - Up to 10 events (non prize money event)
- ✓ Advertiser's name to be used in descriptions of sponsored program(s) or event(s) (e.g., presented by ...)
- ✓ Sponsor leaderboard ad (provided) included on monthly member update email blast to SPORTIME CR members/customers
- ✓ All of the benefits of Silver Level Sponsorship (excluding email blasts, which are addressed immediately above for Gold Level Sponsorship)

Silver Level \$3,000

- ✓ Tournament/Event Series- Up to 6 events (non prize money event)
- ✓ Banner advertisement on exterior fence of outdoor tennis courts
- ✓ Digital advertisement on designated monitors at the club
- ✓ Advertiser's logo included on month member update email blasts to SPORTIME CR members/customers
- ✓ Advertiser's logo/name included on all printed, digital and other promotional materials related to the program(s) or event(s)
- ✓ Vendor table at sponsored program(s) or event(s), if appropriate/applicable

Bronze Level \$2,000

- ✓ Tournament/Event Series- Up to 4 events (non prize money event)
- ✓ Digital advertisement on designated monitors at the club
- ✓ Advertiser's Logo/name included on all printed, digital and other promotional materials related to the program(s) or event(s)



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